



# Rich & Colleen Laub

Co-Owners and Co-Founders, 28 years

IBMC College was founded on meager beginnings. When Rich and Colleen moved to Fort Collins in the late-1980s to raise their family, they were looking to continue Rich's father's legacy of being a leader in the education field. They soon purchased the Medical Careers Training Center, a six-room schoolhouse that offered diplomas in Medical Assisting, in hopes of improving lives in the northern Colorado area.

With perseverance, the Laubs balanced running the school, raising their two boys, and filling in where they were needed over the next few years. They were able to expand the school by offering business programs and the Institute of Medical and Business Careers was founded and moved to a larger location on Oakridge Drive. They continually strive to make the college the best it can be as they work daily on the campuses and take each student's successes and struggles to heart because to the Laubs, it's always been about the students.

*Our motto is "Leading You to a Better Life."*

It's not just helping someone get their degree, it's more deep-rooted than that. It really is leading them to a better life."

— Colleen Laub



# Steve Steele

CEO, 15 years

Soon after, the college was offering paralegal and massage therapy programs and CEO Steve Steele was brought on board to help manage the rapid growth of the college.

After being the Executive Pastor at the Abundant Life Church in Hutchinson, Kansas, for 7 years, Steve decided to move his career into the education sector. With his ever-positive and forward-thinking look at life, he helped the college open a Massage Clinic to the public, where student and graduate massage therapists could practice their skills on real clients; found new branches of the

college in Cheyenne, Wyoming, Greeley, Longmont and Colorado Springs; introduce new programs like Medical Billing and Coding, Dental Assisting and Cosmetology; and renovate each campus to include full-service Beauty Services Clinics.

He remains a constant on the campuses, serving as an interim campus president or an admissions representative when one of his staff goes on vacation or has a sick kid at home. He welcomes a good conversation and is there to lend a sympathetic ear to any student who needs it.



# Diana

Vice President of Education, 13 years

# Gunderson

After pursuing a degree later in her life, Diana Gunderson values and appreciates what many of the college's students balance when returning to school. The student is top of mind when Diana and her Education team develop the curriculum and makes sure each and every course being taught at the

campuses are relevant to today's job market. She works every day to ensure the success of our students and beams with pride each Graduation Ceremony when she gets to read the graduates' names as they walk across the stage to receive their hard-earned degree.

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# Barbara Kearns

Regional Director of Regulatory Affairs and Compliance, 6 years

After serving as the Campus President at the Longmont campus for many years, Barbara moved into the Regional Director's position to ensure the college stays current in all things compliance and accredited. She is in constant contact with the Department of Education, the

accreditation body and the college's leadership team to confirm the college is following each and every rule and regulation - making sure each student's degree continues to be accredited, warranted and acknowledged by employers.