

CAREER OPTIONS IN THE FIELD OF COSMETOLOGY

CHOOSE YOURS

Employment of cosmetology professionals is projected to grow

13-14 percent

from 2016-2026¹



which is **faster** than the average for all occupations

1: bls.gov/oooh/personal-care-and-service/barbers-hairstylists-and-cosmetologists.htm and bls.gov/oooh/personal-care-and-service/skincare-specialists.htm; National statistic

HAIRSTYLIST

1-2 years of higher education

Hairstylists work mostly in a barbershop or salon, although some can work in higher-end spas. Another option is to lease booth space from a salon owner, which can give a hairstylist more flexibility in scheduling. Many hairstylists work full-time and often during the weekends, as that's when their clients are free.²



The average annual salary² for a hairstylist is

\$31,670



2: bls.gov/oes/current/oes_co.htm#39-0000; Occupation code: 39-5012; Colorado annual mean wage

ESTHETICIAN

1 year or less of higher education

Estheticians and skincare specialists usually work in salons and beauty and health spas; however, some work in medical offices and dermatology clinics to treat more severe skin issues. They typically work full-time, with many working evenings and weekends.³



The average annual salary³ for an esthetician is

\$49,150



3: bls.gov/oes/current/oes_co.htm#39-0000; Occupation code: 39-5094; Colorado annual mean wage

NAIL TECHNICIAN

1-2 years of higher education

Although most manicurists and pedicurists work full-time, many have variable schedules and work part-time. Nail technicians typically work in a nail salon, spa, or hair salon; however, as a freelance artist, you could provide mobile services and travel to your clients' locations.⁴

The average annual salary⁴ for a nail technician is

\$27,360



4: bls.gov/oes/current/oes_co.htm#39-0000; Occupation code: 39-5092; Colorado annual mean wage

SALON/SPA MANAGER

1-4+ years of higher education

After some experience working in a salon, spa, etc., some cosmetologists are promoted to be the salon or spa's manager, where they take on a more administrative and mentor role.



The average annual salary⁵ for a salon manager is

\$39,411

5: payscale.com/research/US/Job*Spa_Manager/Salary

OTHER CAREERS

Salon Owner



DESCRIPTION
After some experience working in a salon, spa, etc., some cosmetologists choose to open their own shop either in a business location or out of their home. This option can give the owner more pride in their work, but it can also result in long hours.

EDUCATION
1-4+ years

SALARY
Average annual salary:
UNLIMITED

Cruise Ship/Resort Employee



Because work weeks on a cruise ship are typically longer than your typical work week, a cruise ship employee can expect to work more than 45 hours in a week on average. After working on a cruise ship or at a resort for a year, most companies offer their employees discounts, saving you money on your next family vacation!⁶

1-2 years

Average monthly salary⁶:
\$1,500-\$2,000

6: jobmonkey.com/cruise/earning_and_saving

Personal Stylist



Being a personal hair and makeup artist is the perfect career for someone who desires flexibility in their hours, their clients and their tasks. You could work for a musician, brides, actresses/actors, or maybe a celebrity one day!

1-2 years

Average annual salary⁷:
\$37,652

7: glassdoor.com/Salaries/hair-makeup-artist-salary-SRCH_K0018.htm

Brand/Product Specialist



Being a brand specialist might involve traveling to achieve established retail sales goals, build brand awareness, create and maintain long-term relationships with customers. This position utilizes outstanding customer service and organizational skills to ensure the customers will experience superior standards of service.

1+ years

Average annual salary⁸:
\$64,289

8: glassdoor.com/Salaries/colorado-brand-specialist-beauty-salary-SRCH_IL08_IL52519_K0925_KE26_32.htm

Platform Artist



A platform artist is a cosmetologist who is part educator, part entertainer, part salesperson, and part hairstylist. They perform on stage at beauty shows, industry events and advanced education seminars to train, educate and entertain other cosmetologists, cosmetology students and industry peers.⁹

1-2 years

Average daily salary⁹:
\$600-\$800

9: jobmonkey.com/cosmetology/platform-artists

Cosmetology Instructor



As an instructor, you should have strong communication, people, and public speaking skills, as well as the ability to teach through hands-on learning. A strong knowledge of the field, along with some creativity in delivery methods, will also come in handy.¹⁰

1-2+ years

Average annual salary¹⁰:
\$24,950-\$49,087

10: payscale.com/research/US/Job-Cosmetology_Instructor/Hourly_Rate

There are many career options out there for you. Make sure you find the career that fits your passion, lifestyle and budget!

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